# NSW GOVERNMENT APPROVES PAINTBALL REFORMS

Cabinet approves proposed NSW Paintball Reforms to reduce over-regulation and ensure the adventure activity can now safely thrive in NSW, as it does globally.

**SYDNEY, 06 April 2018** – National Paintball industry body, the <u>Australasian Paintball Association (AUPBA)</u>, today received a memorandum outlining Cabinet's approval of the proposed NSW Paintball Reforms. This approval signifies the reduction in over-regulation of the Paintball industry in NSW and is the culmination of many years of lobbying and consultation by the AUPBA, State Government, regulatory bodies and other industry members.

NSW Department of Finance, Services and Innovation (DFSI) was tasked with facilitating discussions between all stakeholders in an attempt to review the current regulations and to propose changes in relation to reducing the minimum age of participation, reporting requirements, safety and licencing. The AUPBA worked very closely with DFSI to ensure that experience and data from around Australasia and the globe was utilised in forming many of the proposed changes to the existing regulations.







"We are thrilled with the result and are elated we now have the opportunity for our NSW members to provide safe, adrenalin-fuelled outdoor entertainment for a larger portion of the community," said AUPBA President Leon Bubenicek. "As we enter this new market in NSW, the AUPBA team will offer invaluable expertise to all Paintball venues so that we can enhance the Paintball experience. It allows those that have been restricted by over-regulation in the past, to enjoy this outdoor, inclusive, team-building recreational activity. This approval is a major step forward in executing our wide-reaching strategy of bringing Paintball in Australasia up to the participation levels enjoyed throughout the rest of the western world."

Drafting the amendments to legislation, licencing requirements and the setting and implementation of the framework for this reform will take the best part of six to nine months. Reforms are expected to take effect in early 2019.

### 10 Years in the Making

"We have been working with the AUPBA on this exciting project for close to 10 years, and we are proud to partner with the AUPBA in providing global experience, data and outstanding Paintball venues," said Delta Force Paintball Chief Operating Officer; Seamus Fraser.

With 10 venues serving 200,000 participants annually and the world's largest recreational Paintball audience, Delta Force Paintball has become a go-to destination for outdoor fun. These Paintball reforms are a great step forward in allowing more of the population of NSW

to experience the excitement of Paintball. Paintball is very popular around the world and these reforms do bring us in to line with the rest of the world. Additionally, Delta Force Paintball's economic impact in its local communities is remarkable, creating many full- and part-time jobs at each location.

With the announcement of these Paintball reforms, Delta Force Paintball intends to open a further two venues throughout NSW during the next two years. The AUPBA and Delta Force Paintball are also in conversation regarding similar processes for reform in other Australian markets such as Queensland and Victoria.

"Bringing Paintball to a wider demographic in NSW is a key component of our company's growth strategy going forward," said Cameron Frazer, managing director of International Paintball Group, a marketing company that specialises in the Paintball industry. "It really does offer more participants an extraordinary and unique leisure experience that has been in high demand for some time."

#### **About Delta Force Paintball**

Delta Force Paintball is one of Australasia's leading leisure companies with 10 venues throughout Australia and New Zealand. Delta Force Paintball centres have the highest quality paintball equipment, immersive game zones and the strictest safety regulations in the industry. Their mission is to make paintball accessible to everyone and to provide a paintball experience that is of the highest quality and value. Delta Force Paintball has over 25 years' experience in providing a paintball day that is unrivalled and their commitment to professionalism, customer service and emphasis on fun and safety is renowned throughout the world. To learn more about Delta Force Paintball, visit <a href="https://www.deltaforcepaintball.com.au">www.deltaforcepaintball.com.au</a>.

### **About the Australasian Paintball Association**

The Australasian Paintball Association (AUPBA) is a not-for-profit organisation committed to the promotion and protection of the paintball industry within Australia and New Zealand. They serve as a single point of contact in relation to all aspects of Paintball. The AUPBA is a comprehensive source of information and resources to government, the police, regulatory bodies, the media and Paintball operators. To learn more about the AUPBA follow @AUPBA or visit <a href="https://www.aupba.org.au">www.aupba.org.au</a>.

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AUPBA Logo - Click here for the AUPBA Logo file

Photo 1 - Click here for Photo 1 Photo 2 - Click here for Photo 2 Photo 3 - Click here for Photo 3

### SOURCE Australasian Paintball Association

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